



# SANJEEV NAYAK

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## ABOUT

2022 Digital Media Master's graduate from Georgia Tech. User Experience focused engineer and designer with over a decade of experience in product design, architecture, and development. Looking to apply my skills and experience towards developing interactive digital experiences.

## EXPERIENCE

### **Student, Teaching Assistant, Researcher, Georgia Institute of Technology**

**Atlanta, GA — Aug 2020 - May 2022**

Worked towards a Master's Degree in Digital Media, focusing on studying the landscape of digital media and interactive experiences, and how we make meaning through these lenses. During my time as a student, I had the opportunity to contribute software development skills towards a VR research project, as well as running a Master's level interactive design and development lab as a Teaching Assistant.

### **Lead Front End Engineer, Airbus Aerial**

**Atlanta, GA — Jun 2017-Oct 2019**

Helped lead the product design and development of a cutting edge web-based GIS visualization platform, allowing users to order aerial imagery and analytics, and then visualize and interact with the resulting data. Was able to help the company go from writing the first line of code to having a revenue-generating product within a few months.

Also worked in a Technical Product Management role, helping to take business requirements to well documented, buildable functionality, by coordinating between Product, Design. and Development teams.

### **Web Development Instructor, General Assembly**

**Atlanta, GA — Feb 2017-Mar 2017**

Taught lessons to students as part of the Web Development Immersive course. Also worked one-on-one and in small groups to help students accomplish goals with their projects.

### **User Experience Engineer, Springbot**

**Atlanta, GA — Nov 2014-Mar 2016**

Mostly Full-Stack development, but also was the UX Lead. Worked in many roles spanning the spectrum from product design all the way to back-end development. AngularJS Front-end and Ruby on Rails Back-end.

### **Freelance Developer**

**Atlanta, GA — May 2013-Nov 2014**

Helped various companies out with building up their web projects, from Wordpress sites to full web apps.

### **Product Designer, BrightWhistle**

**Atlanta, GA — Aug 2011-May 2013**

Designed the UI/UX of BrightWhistle's client-facing console, while also implementing various parts from the front to the back end. The platform was a digital marketing console directed at healthcare companies, and I worked on building many of those pieces in Rails. Also worked on designing and building out numerous Wordpress themes for client conversion environments.

## EDUCATION

### **Georgia Institute of Technology**

M.S. in Digital Media — 2020-2022

### **Georgia Institute of Technology**

B.S. in Computational Media — 2007-2011